





**Board of**

Board Meeting Minutes

Thursday, June 17, 2021

Start time 1:03 pm

Membership – 53 members
 - goal for the year was 62 total
 - five new members in May
 - getting more invitations

-Sue Oswalt – listens to Brene Brown podcast
 -speaker Doug Conant – professor
 -basis of book – leadership
 -going back to history of how you learned things
 -social not a social – give out book as give away - signed
-$500
-talked to delight – open it up to the whole state
 -spoke to Kevin about it
-November 18th
 -we can open it up to the chapters we want
 -she checked in with Doug’s team
 -trying to figure out how things will work
-Sue honing in on date
 -Kevin reaching out to other chapters
 -Maybe do
-Technology – how big is the capacity?
 -Virtual?
-He’s originally from Glencoe

-We could make a donation
 -Do something with community outreach
-Tie in with Elgin chamber
-Judie – state line group

-We could do a cocktail party after

\*Speaker could be virtual – our group could be in person
 -anyone outside of our chapter could be virtual
-do social not a social

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Board Meeting Minutes (cont.)

-$30 if you want the book, $10 if you want to listen
 -we might be able to get IL SHRM to do the technology piece

-Kristen Bartholomew – interested in joining board
 -she could join a committee position
 -interested in doing book club

-Could this help with member benefits?
 -Sue to get job description of that

-Coffee in the park
 -Elgin Country Club said we could do it there
 -

Sarah suggests pulling funds out of cd in September
 -pull $5,000
 -list make a motion to pull $5k to put into checking account
-Judie seconds the motion

Motion carried

-Kevin talking about Samantha for social media lead?
 -Kristen to work with Samantha

-Sue O. make motion to add Samantha
 -Warren seconded

Motion carried

-Sue made a motion to make Kristen Bartholomew committee member for member benefits under Warren Krup
-Beth seconds
-motion approved

-Kevin sent program for the rest of the year
 - Has been talking to Mary Chetty – Delight’s boss
 - was on an SHRM committee with her
- asked her if she could do Strategic planning
 - SHRM executive – there is a nominal donation we had to give to SHRM foundations
 - she said she could come out and wouldn’t charge us for travel

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-Future meetings – we will continue to go hybrid
 - next time will be easier with the presenter in the office
 - in person meetings cost more than virtual meetings
- Do we need to increase price for in person to cover the cost increase for food
 - $21.48 per person
 - People coming in virtually would cover cost for increase
 - Leave the prices as is for 2021
 - Price to increase in 2022
 - increase happening, we will evaluate and set cost closer to January

Community Outreach
 - Explorers
 - Susan Brown & Letisha – to assist with Community Outreach
 - Sue suggests giving ideas and letting them roll with it
- Board to brainstorm ideas
 -if we plan it out, it would be good for social media

-Lisa’s company looking for a recruiter
 -

Dual membership – questions to come up as we hit it
 -July do our roster to make sure it is in sync with National
 -watch roster – when people drop of, why?
 -social media hashtag?
 -reminder when you are registering, pick the chapter

Bi-law review
 -get word document with changes and send to National SHRM

Insurance quotes
 - Sarah and Lisa getting quotes
 - policy up in July
 -

Meeting concluded at 1:45pm

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Additional info from Sue Oswalt Regarding Speaker – Not sure if we want to include all of this in the official minutes

Here is the information on the speaker – trying for November. Will open up to all of IL state chapters – do inhouse/virtual for our group and allow other chapters to attend virtually only. Will give away book to all our members that attend and the event will be free to them as it will be a combo social not a social with a small gathering afterwards (maybe not sure on that). I am going to work with Delight and state on invites and technology and firm up the date.

Also discussed was adding Kristin Bartholomew as committee member to member benefits and Syliva to social media as committee member.

We are working on a fall book club for members outside the normal chapter meeting dates

And holding off on coffee in the park for maybe next year kick off to spring.

Hope this all helps!!

Doug Conant information below for your information.

***Doug Conant has a bestselling book – The Blueprint – Six Practical Steps to lift your leadership to new heights.***

**Details on the podcast link and Doug Conant**:

Guest of Brene Brown podcast on Spotify – link here [https://open.spotify.com/episode/30elYlQiSV03LUiU5mzFwF?si=7EkeET-GRmuk1TvZt2T00A&context=spotify%3Ashow%3A3oEPsPKDhPVoNNL7pH5db6&dl\_branch=1](https://protect-us.mimecast.com/s/TyqtCDkV1NcjJ3t5Dq0_?domain=nam02.safelinks.protection.outlook.com)

**Quotes from the podcast** -  “Your life story is your leadership story”. Don’t walk in your bosses story or someone else’s story”.

**What Brene says to into Doug on the podcast:**

45 year career that has been absolute defined by high performance to intentional commitments to setting practicing improving and spreading the tenets of leadership that works he's got to wildly different idea about leadership and leadership models and how they have to be not only specific to us but specific to our story. He's a founder and CEO current leadership former president and CEO of Campbell soup company and the former president of Nabisco foods he's also a former chairman of Avon Products he began his career in marketing at General Mills and he has held leadership positions in marketing and strategy at Craft. He received his BA at northwestern and is a graduate of the Kellogg School of Management at Northwestern University he served as the chairman of Kellogg executive leadership institute for five years.

Originally from Glencoe, Illinois. Self-described introvert.

**Format**: I thought we could have Doug walk through the steps to achieving recognition of one's own strengths to perform at their best and be able to help others in this crazy changing world.

**Questions for our Board:**

* Delight recommends going full state with this speaker. Invite other chapters? Doug’s reach is wide we can open to all of ILSHRM
* Speaker donates the money he gets and agreed to $500.00 for ours (I had initially set this up as our social not a social but this is too big not to share)  – if we expand which I mentioned to his staff would it be more? They didn’t indicate that but we should be prepared.
* Zoom call? How do we organize this so we can accommodate a larger group?
* How do we charge? What do we charge? Could we donate the money to a SHRM cause?
* Do they all get signed books?
* I am sure this would be a Certified event – just need to get that in the works.
* Timing (Sue’s son is getting married Oct 23 and will be out Oct 18 thru Nov 5th.  I mentioned to Doug’s team for our October chapter meeting and waiting to hear back but we might need to be flexible if we open this up to other chapters.
* Title of the meeting – Your Life Story is your Leadership Story” - Topic for session – we all read and have access to leadership books. This is a personal story your own philosophy, unique and authentic to drill down to the simple of leadership – abundance of theories out there but this is the simplicity version. Based on who you are – learn to understand ourselves better!